



Managing Volunteers

Volunteering is big business these days. Forty-four (44%) percent of our adult population volunteered with a formal organization in the year 2000. That equals 83.9 million people for 2000 alone! If you translate the 15.5 billion hours they gave into monetary terms it would be valued at 239.2 billion dollars at \$15.40+ an hour (source website: ServiceLeader.org). No wonder organizations that use volunteers are seeking ways to best utilize their contributions.

There's no doubt about it, managing volunteers is a huge task – and can be somewhat different from general management. This course is designed for those who are aspiring to or are in volunteer management, and who are seeking ideas on the people management side of things. We will not be concerned with operational systems except as they may impact relationships with volunteers, staff and/or clients.

By design, this course is very interactive so participants can learn from each other how to manage people and situations that inevitably arise unexpectedly in the course of doing business. Participants are asked to bring examples of difficult issues and situations (no names please) to share during class time. This will help keep our learning realistic and real-time.

Objectives of the Module :

Class 1: To understand various types of volunteers and how to manage them.

Class 2: To learn how to bring on board the right volunteers and how to keep them.

Class 3: To learn to avoid typical mistakes volunteer managers make.

Class 4: To understand the nuances of virtual volunteer management.

Any organization that employs volunteers will find this module a must for their organization. Discover how this teleseminar can be a powerful model for leading volunteers to a new level. Register today!